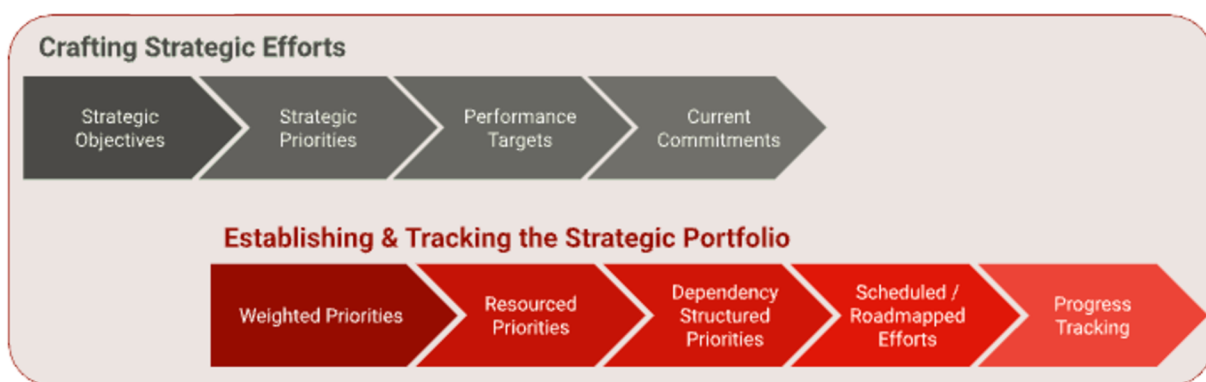


ClarityMap™

Roadmapping Diagnostic Snapshot*

Craft a clear operations vision, backed by an actionable roadmap and change strategy—aligning digital initiatives with your team's readiness for lasting impact.

The ClarityMap™ Roadmapping model transforms strategic commitments into a clear, prioritized portfolio of initiatives—mapped, scheduled, and tracked for execution.



Roadmapping Design Principles

- **Strategic Alignment** – Ensure current efforts directly support strategic goals.
- **Priority Focus** – Identify and prioritize what matters most based on near-term opportunities and risks.
- **Portfolio Prioritization** – Weigh initiatives by impact, speed, dependencies, and performance targets.
- **Leadership Buy-In** – Engage leadership in an iterative, aligned decision-making process.
- **Realistic Roadmapping** – Balance priorities, value, resources, and constraints to build an actionable plan.
- **Efficient Tracking** – Use lightweight, high-impact tracking to monitor progress without adding burden.

Roadmap Development Approach

We design a roadmap that maximizes strategic value within resource limits. It includes:

- Mapping current initiatives and commitments
- Valuing efforts based on priority and impact
- Structuring around urgent needs and highest returns
- Aligning priorities with available resources
- Finalizing a focused, value-driven execution plan

Strategic Commitment & Efforts

What are your strategic objectives and key results for this cycle?

Strategic objectives typically span 1–3 years and should be clear and measurable. Key results are the near-term goals for this cycle (quarter, half-year, or year) that support those objectives, with specific targets (e.g., "increase product XYZ sales by 20%"). Strategic commitments should be realistic, risk-assessed, and aligned across functions.

Turn Strategy into Action and Start Driving Lasting Results.

*This is a brief overview of our ClarityMap™ Strategic Tool. Contact us to access the complete version.