

InsightOps™

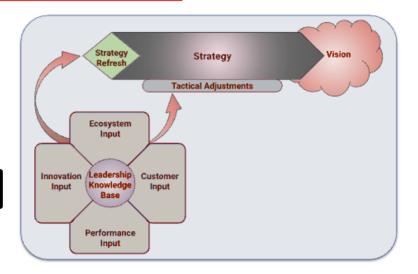
Strategic Performance Diagnostics Snapshot*

Craft clear, actionable strategic objectives, near-term executable commitments, a 3600 clarity for the factors influencing those efforts, and a plan to continuously monitor emerging trends.

The InsightOps™ Diagnostic model turns ideas into actionable steps that drive strategic success while keeping your leadership team informed and aligned.

Strategic Performance Design Principles

- **Define Success** Be specific about what success looks like and create a clear plan to achieve it.
- **Define the Ecosystem** Success depends on a changing ecosystem—understand its context.
- **Revisit Success** Regularly review success definitions and plans to ensure continued relevance.
- **Track Performance** Monitor actual performance vs. targets and adjust plans accordingly.
- Refresh Leadership Knowledge Keep leadership informed on key factors to support effective decisions.
- **Structure Alignment** Use a simple yet disciplined structure to align work with strategic goals.
- **Stay Strategically Aligned** Ensure all efforts support overarching objectives.
- **Maintain Strategic Focus** Ensure every effort supports your broader objectives.
- **Set Priorities** Define measurable objectives and key priorities.
- **Maximize Value** Focus on high-impact initiatives and expected outcomes.
- **Guide Execution** Monitor progress and adapt as challenges and opportunities emerge.



Strategy Structuring Approach

We translate your strategy into clear, actionable steps with an execution plan that includes ecosystem-driven pivots.

- Document a clear, actionable strategy.
- Track key external and internal factors affecting performance.
- · Align efforts with business model demands.
- Define performance requirements critical to growth and resilience.

Strategic Commitment & Efforts

What is your success management approach?

- Create a lean structure to set, track, and adjust your strategic objectives.
- Develop a framework to keep leadership informed on critical ecosystem factors, enabling well-informed decisions amid uncertainty and ongoing disruptions.

Turn Strategy into Action and Start Driving Lasting Results.

*This is a brief overview of our InsightOps™ Strategic Tool. Contact us to access the complete version.



