

OVERVIEW

A large enterprise struggled with executives being overwhelmed by an influx of information, leading to decision fatigue and potential oversight of critical issues. This use case explores how implementing a curated intelligence system streamlined information flow, enabling executives to make more informed and timely decisions.

RESULTS & OUTCOMES

Use qualitative and quantitative measures.

- **Quantitative:**
 - Reduced time spent by executives on information processing by 35%.
 - Increased decision-making speed by 15%.
 - Enhanced responsiveness to critical issues, addressing them 40% faster.
- **Qualitative:**
 - Improved clarity and focus in executive discussions.
 - Higher confidence in the decisions made.
 - Better alignment between executive actions and organizational priorities.

CONTEXT & CHALLENGES

Industry / Sector: Technology

Organization Type & Size: Large enterprise with a global presence

Initial Pain Points / Drivers of Change:

- Executives received a vast amount of information daily, leading to cognitive overload.
- Lack of a structured system to prioritize and present critical information.
- Decision-making processes were slowed due to inefficient information processing.

STRATEGIC OBJECTIVES



Streamline information flow to executives.



Enhance the quality and speed of decision-making.



Ensure critical issues are promptly addressed.

APPROACH/ SOLUTIONS

Model(s) Used: Curated Executive Intelligence Framework

Process:

- **Diagnose:** Identified key questions executives need answers to regularly.
- **Design:** Developed a system to filter and prioritize information based on these key questions.
- **Deploy:** Implemented the system across executive teams with training and support.
- **Embed:** Established regular reviews to refine the system and ensure its effectiveness.

Tools & Enablers:

- Information filtering algorithms.
- Dashboards highlighting key metrics and insights.
- Regular briefing sessions with curated content.
- Feedback loops for continuous improvement.

KEY TAKEAWAYS / LESSONS LEARNED

1 Structured Information Flow is Crucial
A curated approach to information delivery can significantly enhance decision-making efficiency.

2 Regular Feedback Improves Effectiveness
Continuous refinement of the information system ensures it remains aligned with executive needs.

3 Prioritization is Key
Focusing on answering the most critical questions leads to more informed and timely decisions.

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Consultation**

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